

Julia Sophie Thum

MA Strategic Design

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+491782921461

Date of birth: 26.01.1996



I am Julia, a strategic designer with a human centred approach to provide innovative and holistic solutions.

Beyond designing products and services I'm driven by a deep interest to truly understand peoples needs, their motivations and how they take decisions.

Currently, I am living near Stuttgart and finishing my master thesis.

 **Have a look at my projects** → juliathum.de

 **or my instagram** → [juliathum.design](https://www.instagram.com/juliathum.design)

EDUCATION

- **University of Applied Sciences**
2019, Schwäbisch Gmünd
- **Umeå Institute of Design**
2018, Schweden
- **University of Applied Sciences**
2015, Schwäbisch Gmünd
- **Highschool Diploma**
2014, Bopfingen

Master Strategic Design

Design, Managment, Research

Erasmus

Exchange semester – Industrial design

Bachelor Product Design

Human centred design approach

Ostalbgymnasium

Abitur

DESIGN EXPERIENCE

- **f/p design GmbH**
2018, Munich
- **Meyer-Hayoz Design GmbH**
2017, Constance

Internship and student trainee

6 months, Brandbuildingworkshop for start

Internship

7 months, Processdesign, User centred design

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TOOL KIT

○ Understand	Qualitative and Quantitative User Research
○ Ideate	ID Sketching, Rapid Prototyping Co-Creation, Wireframing
○ Visualize	Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Keyshot
○ Make it tangible	CAD (usually Rhino), Good old workshop tools

SOCIAL EXPERIENCE

○ German Red Cross 2016, Bopfingen	Vacation job 1 month, Driving service for people with disabilities
○ Samariterstift 2016, Bopfingen	Vacation job 1 month, Supporting work processes
○ Nikolauspflege 2014, Stuttgart	Voluntary year 1 year – Working in an inclusion group

EXPERIENCE IN PRODUCTION

○ TE Connectivity Germany 2019, Wörth	Vacation job 2 months, production–stamping workshop
○ Franz Kiel GmbH 2018, Nördlingen	Vacation job 1 month, material storage
○ Mapal Dr. Kress KG 2014 & 2018, Aalen	Vacation job 3 months, packaging, laser marking